

**AMERICA'S ARMY:
THE STRENGTH OF THE NATION™**



THE UNITED STATES ARMY

**FACES OF
STRENGTH™**



“These men and women ask for little, yet they inspire so much. They ask for only the gratitude of a grateful nation, and yet they inspire the commitment of the values and ideals on which this country was founded.”

GEN George W. Casey Jr., Chief of Staff, Army





America's Army: The Strength of the Nation™

Predictions that the post-Cold War world, rather than representing “the end of history,” would instead become an era of persistent conflict appear to be chillingly accurate. We are now engaged with a brutal, ruthless, often faceless adversary who adapts quickly, fights unconventionally, and has no qualms about turning civilian centers into battlefields. Conflicts will be waged on the ground, in the air, and in the seas, but they remain struggles

between, among, and for the allegiance of people. They will, therefore, primarily be conducted, won, and ultimately concluded on the land. Landpower – the ability to achieve decisive results on land – will remain central to any national security strategy.

At The Army Exhibit, you will learn how the Army is preparing to meet the challenges facing our Nation. You'll be moved and informed by compelling speakers, subject matter experts, multi-media presentations and interactive workshops. And you will peer into the faces of everyday heroes: our Soldiers, the centerpiece of America's Army – Active, Guard, and Reserve – their Families, Army Civilians, Retirees and Veterans. These are the faces of those who embody everything that is best, strongest and most enduring about our Country.

We have never had better-trained, better-led, or better-equipped Soldiers than we do today. In their faces, we see reflected immense pride, spirit and know-how. These are more than just our sons and daughters, our spouses, our parents, our neighbors and friends – they are our strength, and they are increasingly “The Strength of the Nation.”

“I will always place the mission first. I will never quit. I will never accept defeat, and I will never leave a fallen comrade.”

The Warrior Ethos is not for the weak or the vacillator. It is instead for the man or woman whose love of country and duty is matched by loyalty to their fellow Soldier. From this devotion is forged “The Strength of a Nation.”

SPC Monica Brown

Specialist Monica Brown joined the Army when she was 17 because her brother had joined and she didn't want him to be alone. Match that kind of compassion with professional medical training and you begin to understand why she disregarded her own safety and put herself in the direct line of fire to provide life-saving medical attention to fellow Soldiers wounded by an IED. It might also explain why she was awarded one of our Nation's highest honors, the Silver Star.


The Nation's strength starts here.



Landpower: Essential in Securing the Nation

The combined capabilities of land, air, and sea power will continue to play a crucial role in the application of all the elements of national power – diplomatic, informational, military, and economic – as our Nation strives to meet our country's objectives, just as in the past. But as world populations become more and more urbanized, the face of conflict will continue to change radically and landpower will play a central, integrating role in ensuring our Nation's security. That translates into an increasing role for the Army, Marines, and Special Operations Forces now, and into the foreseeable future. Just as it has since Lexington and Concord, the strength of the Nation will have to prove itself with our national treasure – our young men and women. What is at stake is nothing less than our continuing existence as a free people.

As the saying goes, failure is not an option. There is far too much at stake: our lives and those of our loved ones, our property, our economy, and the very liberties and freedoms for which our forefathers shed their blood and sacrificed their lives. A challenge on this scale would tax the strength of any great nation. But we have the will. We have the strength. And we have the men and women who provide this country with both.



"This is a critical time in our Nation's history. And has always been the case, for 233 years, young men and women have stepped up and gone where duty called."

Honorable Pete Geren, Secretary of the Army



AMERICA'S ARMY: THE STRENGTH OF THE NATION™

CSM George G. Terry, Retired

As a member of the 25th Infantry Regiment, The Black Lions, during the Vietnam War, CSM George G. Terry selflessly served his nation front and center. Twenty-five years later, he continues to do just that. Living just off base, CSM Terry attends all events on the installation, big and small. Demonstrating a mixture of humility and pride, he not only serves as a role model to today's Soldiers, but also acts as an inspiration to us all regarding the importance of Army history, tradition and above all, values. Is it any wonder that CSM George G. Terry continues his role as Honorary Sergeant Major of the Black Lions.

The Nation's strength starts here.

FACES OF STRENGTH™

An Era of Persistent Conflict

Looking ahead, we can expect a strategic environment in which change is the norm and persistent conflict is the order of the day. By persistent conflict, we refer to protracted conflict among states, non-states and individual actors who are willing to use violence to advance their agendas. These operations will be conducted in complex environments and will test the capabilities of our Nation. Global trends contributing to this era of persistent conflict will be:

- Globalization
- Technology
- Radicalism
- Population Growth
- Resource Competition
- Climate Change and Natural Disasters
- Proliferation of Weapons of Mass Destruction
- Failed or Failing States

We face two major challenges to ensure our continued success – **Restoring Balance** to a force feeling the cumulative effects of seven years of war and **Setting the Conditions for the Future** to fulfill our strategic role as an integral element of Landpower. Our success postures the Army to successfully conduct full spectrum operations in this era of persistent conflict.

Our force must be **versatile, expeditionary, agile, lethal, sustainable** and **interoperable**.

We are on the right track and have accomplished much on both fronts. However, we will not get to where we want to be for a couple of years yet.



Ms. Donna Cranston

365 days a year, Donna Cranston leaves for the Dallas/Ft. Worth Airport to greet troops returning home. Cranston is the coordinator of "Welcome Home a Hero," a job she approaches with tireless energy as she and her crew of hundreds of civilian and veteran volunteers greet troops with cheers and hugs. But her noble role doesn't stop there. After greeting these soldiers, Cranston is known to help them find their Families, make connecting flights or offer a meal or her phone to call a loved one, earning her the treasured nickname, "Mother of all Soldiers."

The Nation's strength starts here.



The Four Imperatives

The Army has instituted four imperatives to help preserve our All-Volunteer Force, restore balance and build for the future. We've made significant progress, but more has to be done:

Sustain

To *sustain* our forces, we are recruiting men and women of top quality and giving them the training they need to transform into the flexible and adaptive Warriors who will succeed in any environment. At the same time, we are improving the physical, mental and economic support our Soldiers and Families deserve and need.

Prepare

To *prepare* our fighting forces to defeat our enemies in any environment, we are providing them with the training and equipment they'll need. We are also accelerating the growth of the Army while reducing the time units spend deployed in theater. These preparations, combined with our Soldiers' courage, ingenuity, leadership and fighting spirit, enable them to prevail in any environment, no matter how complex.

Reset

To continue to *reset* our Soldiers, units, and equipment so they will be prepared for future deployments and contingencies, we are urgently repairing and replacing equipment that has been worn or damaged during seven years of war. We will sustain the pace for as long as necessary. We are also working to retain and revitalize our Soldiers through more effective care and transition programs.

Transform

To continue to *transform* our Army into a superior 21st century fighting force, we are growing our forces; upgrading and modernizing them so they continue to be an agile, globally-responsive Army made up of modular units; continuing to make the systematic changes needed to field an expeditionary Army; and adapting our Reserve Component units for cyclical, rather than just national emergency, use; and developing and promoting leaders with the insight and adaptability to prevail in a wide variety of combat and non-combat missions.



SGT Matthew Schilling

Sergeant Matthew Schilling and his patrol were on a reconnaissance operation when their platoon leader was wounded. Surrounded and outnumbered by insurgents, Schilling directed his comrades to set up a perimeter and return fire until the rescue choppers arrived. When they did arrive, he evacuated the wounded and led the rest of his unit to safety. His exceptional act of leadership earned SGT Schilling not only one of our nation's highest honors, the Silver Star, but also the title of "hero" from his platoon leader.

The Nation's strength starts here.



Supporting the Army Family

What do we mean by "The Army Family?" It refers to Soldiers - Active, Guard, and Reserve - and their Families, whose sacrifices are all too often vast and underappreciated. The extended Army Family is comprised of our dedicated Army Civilians who contribute to our Nation's defense and to the well-being of Soldiers every day, and the Retirees and Veterans, who continue to serve our Nation in their home towns.

All have given selflessly to one another and to the Nation they love, some making the ultimate sacrifice. Across the country, local communities are starting to make a formal recognition of the strength the men and women of the Army Family provide this Nation.

This is the Army Community Covenant, supporting those who serve:

Together, we are committed to building strong communities.

We, the Community, recognize...

The commitment Soldiers and their Families are making every day.
The strength of Soldiers comes from the strength of their Families.
The strength of Families is supported by the strength of the Community.
The strength of the Community comes from the support of Employers, Educators, Civic and Business Leaders, and its Citizens.

We, the Community, are committed to...

Building partnerships that support the strength, resilience, and readiness of Soldiers and their Families.

Assisting in the implementation of the Army Family Covenant.

Community support is essential to our Soldiers' success, wherever they serve around the world. Support from our communities helps our efforts to restore balance to the force. While stretched, our Army remains the finest fighting force in the world.

Dominick Smith

When 11-year-old Dominick Smith grows up, he wants to be a NASA engineer, or a pro basketball player, or a Soldier. This son of Soldiers lives as boldly as he dreams. Culturally adaptable and trilingual, Dominick is a model student. Highest among his commendations is the President's Award, which honors academic excellence and exemplary citizenship. His parents, Sergeant First Class Katina Smith and Master Sergeant Eddie B. Smith, Jr., are very proud of him and would be pleased if he decided to one day join the Army. His strength of mind, spirit and character attest to the values Army life has taught him.

The Nation's strength starts here.



A Time for Heroes

The era of persistent conflict is now upon us and will continue to be so for the foreseeable future. Our adversaries are smart, adaptable and not at all averse to using the blood of innocent men, women and children to achieve their ends. Terrorists and religious extremists will take as much advantage as they possibly can from forces such as globalization, advances in technology, competition for resources, population growth, climate change and natural disasters, the proliferation and use of weapons of mass destruction, and the safe havens provided by failed or failing states.

During the darkest periods in our history, Soldiers were there, seeing us through. That will not change.

If you entertain the slightest doubt whether we are up to this task, take a close look at the faces of our Soldiers and the Army Family. See the integrity reflected there, the love of country, the honor, the character and the pride. It's not just the face of an individual you're looking at – it's the strength of a Nation.





Ms. Pearl Speer

Strength also comes from compassion. Pearl Speer has been an Army wife for 39 years and a mother to two Army sons. When she first joined the Army community, the focus was on the Soldier and the mission. Army Families had to fend largely for themselves. Pearl recognized an area where she could help other Army Families. She became the Director of Fort Riley Army Community Services, often doing four different jobs as she worked to create programs to provide vital services to families in need. Today, Soldiers at Fort Riley can focus more on their work, knowing that their Families are in good hands.

The Nation's strength starts here.

The Army Exhibit is The Best Place to Start.

The Army Exhibit – Booth 1725

October 6-8, 2008 at the Washington Convention Center

Warrior's Corner: Face to Face with Army Strong

Gallery of Heroes: Honoring the Strong

Theater: America's Army: The Strength of the Nation (2008)

Theater: Faces of Strength

Workshop: Army Community Covenant

Workshop: Our Army – Your Story

To learn more about the US Army's Faces of Strength,
visit www.army.mil/facesofstrength.



www.army.mil